

We save land. We save rivers.



The Conservation Foundation's Pollinator Meadow Mix

A COLORFUL, FUNCTIONAL ALTERNATIVE
TO TURF LANDSCAPES



www.theconservationfoundation.org



TRADITIONAL TURF LANDSCAPE

The Conservation Foundation's Pollinator Meadow Mix is a pollinator-friendly and cost-saving alternative to mowed turf grass. We are partnering with The Pizzo Group, Applied Ecological Services and Cardno JFNew to develop and distribute this low profile meadow seed mix. Sites planted in The Conservation Foundation's Pollinator Meadow Mix will look beautiful and provide many functional benefits, such as rainwater infiltration and erosion control. The Pollinator Meadow Mix will help your organization or company save money while doing something good for nature!

Pollinator Meadow Mix -vs- Traditional Turf

**LANDSCAPE
MAINTENANCE
COST**

**1 YEAR
SAVE
\$7,000
PER ACRE***

**10 YEARS
SAVE
\$85,000
PER ACRE***

*Cost savings are based on typical maintenance costs required for Turf (e.g., mowing, watering, fertilizing, controlling grubs & pests, aerating) and those required for Pollinator Meadow Mix (e.g., seed, installation, herbicide, mowing, burn management). A detailed analysis is provided on the back page of this brochure.



The Conservation Foundation
Pollinator Meadow Mix
A COLORFUL, FUNCTIONAL ALTERNATIVE



AFTER

THE CONSERVATION FOUNDATION'S POLLINATOR MEADOW MIX LANDSCAPE

Primary Benefits

- > Reduces maintenance cost compared to turf grass
- > Reduces mowing, water and fossil fuel consumption
- > Increases water absorption
- > Increases habitat for wildlife and pollinator insects
- > Increases carbon sequestration
- > Enhanced curb and aesthetic appeal for enriched employee and customer experience

Key Features

- > Low-profile (12-30 inches)
- > Installation guidelines distributed to all seed purchasers
- > Professional installation and maintenance is highly encouraged and available through one of our three partners or other qualified personnel
- > Maintenance requirements stipulated for first three years
- > Property eligible for Conservation@Work certification!

Locations & Applications

- Portions of Parks and Forest Preserves
- Corporate and Industrial Campuses
- Roads and Highway Departments
- Churches and Schools
- Grass Bottom Detention Areas
- Homeowners' Association Common Areas
- Any place with lots of mowed grass!

*This product is designed for areas of at least one acre.



The Conservation Foundation's Conservation@Work program advises and recognizes business and organizational property owners who practice environmental stewardship in the management of their land. Learn more at www.theconservationfoundation.org



Conservation Foundation's
Meadow Mix
ALTERNATIVE TO TURF LANDSCAPES



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TURF TO POLLINATOR MEADOW MIX COST/SAVINGS

Chart And Data By Rob Daggett

Per Acre

TURF (0.5% annual cost increases)	YR. 1	2	3	4	5	6	7	8	9	10	11
Mowing (\$185/Acre * 26 weeks)	\$0	\$4,810	\$4,834	\$4,858	\$4,882	\$4,906	\$4,931	\$4,956	\$4,980	\$5,005	\$5,030
Watering (1 gallon / sq. ft * \$0.004*26 weeks)	\$0	\$4,530	\$4,552	\$4,575	\$4,598	\$4,621	\$4,644	\$4,667	\$4,691	\$4,714	\$4,738
Fertilizer/Herbicide	\$0	\$450	\$452	\$454	\$456	\$459	\$461	\$463	\$465	\$468	\$470
Grub Control	\$0	\$275	\$276	\$277	\$279	\$280	\$281	\$283	\$284	\$286	\$287
Turf Aeration	\$0	\$350	\$351	\$353	\$355	\$357	\$358	\$360	\$362	\$364	\$366
Miscellaneous Repairs and Tasks	\$0	\$1,000	\$1,005	\$1,010	\$1,015	\$1,020	\$1,025	\$1,030	\$1,035	\$1,040	\$1,045
Annual Turf Grass Expense	\$0	\$11,415	\$11,472	\$11,529	\$11,587	\$11,645	\$11,703	\$11,762	\$11,820	\$11,879	\$11,939
TOTAL Accrued Turf Expenses to Date	\$0	\$11,415	\$22,887	\$34,417	\$46,004	\$57,649	\$69,353	\$81,115	\$92,936	\$104,816	\$116,755

Meadow Mix (0.5% annual cost increases) Install

Meadow Mix Seed	\$2,800	\$1,407	\$1,414	\$1,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Installation (3% annual cost growth)	\$2,950	\$1,519	\$1,564	\$1,611	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Herbicide Treatment (Initial Lawn Kill - 1st App)	\$250	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Herbicide Treatment (Initial Lawn Kill - 2nd App)	\$250	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Herbicide Treatment (Annual Weed Control)	\$0	\$350	\$351	\$353	\$355	\$357	\$358	\$360	\$362	\$364	\$366
Mowing (\$185/Acre * Once in 2nd yr)	\$0	\$0	\$185	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Burn Management (3% annual cost growth)	\$0	\$0	\$0	\$700	\$0	\$0	\$764	\$0	\$0	\$0	\$860
Miscellaneous Repairs and Tasks	\$0	\$1,000	\$1,005	\$1,010	\$1,015	\$1,020	\$1,025	\$1,030	\$1,035	\$1,040	\$1,045
Annual Native Meadow Mix Expense	\$6,250	\$4,276	\$4,520	\$5,096	\$1,370	\$1,377	\$2,149	\$1,391	\$1,397	\$1,404	\$2,272
TOTAL Accrued Meadow Mix Expenses to Date	\$6,250	\$10,526	\$15,046	\$20,143	\$21,513	\$22,890	\$25,039	\$26,430	\$27,828	\$29,233	\$31,506
Total Yearly Savings	\$(6,250)	\$7,138	\$6,951	\$6,433	\$10,216	\$10,268	\$9,554	\$10,371	\$10,422	\$10,474	\$9,666
Net Accrued Savings	\$(6,250)	\$888	\$7,840	\$14,273	\$24,490	\$34,758	\$44,313	\$54,684	\$65,107	\$75,582	\$85,248

The Conservation Foundation's Pollinator Meadow Mix is being exclusively produced and marketed in partnership with the following three companies:



For additional Information please contact:

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Portions of the proceeds of this product will go to The Conservation Foundation to help preserve and restore natural areas and improve rivers and streams.