



Helping to keep the lights on,
businesses running
and communities strong®

Pollinator Planting Grant Program

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\$\$\$ Grant Program Background \$\$\$

- **Community Planting Program Grant**
 - Established six years ago
 - Focus is on planting trees *outside* of the ROW
 - Over the past six years more than 200 communities awarded for these projects totaling nearly \$360,000
- **Pollinator Planting Program Grant**
 - Established in 2018
 - Focus on planting pollinator friendly species *within* the ROW
 - Grants range from \$500-\$5,000
 - Applicants must be public land managers with ATC transmission line ROW/facilities on property

First Year of Program

- Eight Applicants
- Four awards
 - City of Stevens Point
 - City of Muskego
 - Baird Creek Preservation Foundation
 - Mequon Nature Preserve
- Awarded \$12,420



ATC awards \$58,600 amongst 27 recipients for planting projects

Funding made available through Grow Smart's Community Planting and Pollinator Planting programs

Benefits of the Program

- Additional tool in the toolbox when planning work on our system
- A formal way to choose which projects/partnerships we enter into
- Increases pollinator habitat on our system
- Opens doors to partnerships
 - Entities with similar and long term management goals
 - Potential monitoring partners
- Positive press

Stevens Point News

PORTAGE COUNTY **Gazette** STEVENS POINT **City Times**

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City Receives Grant from American Transmission Company

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Funding Source

- **Funded through ATC's Corporate Giving Council**
 - Moved here from individual department operations and maintenance budgets



Questions?