

# Implementing a Pollinator Program at your Company: Xcel Energy's Experience

Rights of Way as Habitat Meeting February 21, 2019



Pam Rasmussen, Sr. Manager Siting & Land Rights

## **Xcel Energy**



#### Serves eight states

- 3.6 million electricity customers
- 2 million natural gas customers
- 12,000 employees



Upper Midwest Focus

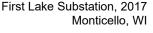
- Landscape provides many opportunites
- Major powerplant land holdings
- State initiatives MN solar gardens
- Target Species
  - Monarch "Highway"
  - Rusty patched bumble bee

#### Xcel Energy Pollinator Sites-WI, MN,ND

- Over 2,100 Acres in management
  - Ranging from .25 acres to 800 acre sites
- 44 Active Sites
  - 1 natural gas line
  - 1 solar garden (not owned by Xcel Energy)
  - 1 wind project (Operating building)
  - 1 landowner (Powerline)
  - 2 excess lands
  - 2 company office sites
  - 7 power lines
  - 6 substation sites
  - 10 power plants
  - 13 community solar garden sites
- 8-12 Potential Sites
- Working on adding sites in Colorado & Texas

Becker, WI







Sherco Oak Savannah Restoration, 2018



#### 🕖 Xcel Energy\*

### **Pollinator Program History**

- Focused on Upper Midwest Service Territory past 30 years
- Periodic collaborations with groups to create prairie habitat and protect remnant populations
  - Transmission line corridors
  - Excess Lands
  - Power plant sites
- But, there was minimal follow-up



High Bridge Power Plant, 2014 St. Paul, MN



Cottage Grove Prairie Restoration, 2018 Cottage Grove, WI

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## **Past Land Management Practices**

- Vegetation Management
  - Focus on tree removal
  - Some interest in projects
- Construction restoration
  - Reseed with State DOT mix
  - Arbor vitae the tree of choice
- Land management
  - Reactive
  - Limited time and money commitment
  - Proactive measures discouraged



Tyrone Prairie, 2018 Durand, Wisconsin

## What Changed?

- Proactive land management implemented
  - Management changes
  - Staff expertise
  - Tyrone lands 4400 acres
- Positive feedback for proactive management
  - Public feedback
  - Timber harvest revenue
  - Partnerships
- Geospatial data improved information analysis and sharing





Big Stone-Brookings Transmission Line, 2017 Brookings, MN

## What Started Initiative?



In 2015, three projects hit the spotlight at the same time:

- 1. Event with USFWS & Sen. Amy Klobuchar for Celebration of Monarch Funding
- 2. Substation Construction recommended native plant landscaping at new substation to reduce future maintenance.
- Company signed St. Croix Valley Pollinator Partnership

Favorable reception from Leadership

- Created team to coordinate pollinator projects
  - Share information
  - Look for opportunities
  - Create long term commitment



Monarch Conservation Celebration, 2015 Dan Ashe, USFWS; US Senator Amy Klobuchar,



St. Croix Pollinator Pledge, 2015 Bay Port, MN

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## Pollinator Initiative: First steps

- Upper Management Sponsorship
- Appointed lead staff
- Assembled interested employees from various areas
- Shared information on what we were doing
  - First Lake Substation
  - Siting and Land Rights goal to create more projects
  - Community relations
- Budget
  - Seek upcoming construction projects
  - Set O&M targets for NSPM andNSPW
- Set Goals



## **Pollinator Initiative Goals**



Top Priority is Site Safety and System Reliability

## Seek and strengthen partnerships and educational opportunities

- Partner with businesses, communities, agencies and non-profits
- Supports efforts to continue to build relationships with the communities we serve

# Support and initiate projects that make a difference

- Sites need to be able to support pollinator habitat (prairie, rain garden, garden).
- Supports target species of concern: Monarch butterfly, Rusty Patched bumblebee, Karner blue butterfly, restoration of native prairie ecosystems





Monarch caterpillar, 2018 Sky Park Prairie

#### **Xcel** Energy\*

## **Pollinator Initiative Goals**

#### **Invest wisely**

- Focus on sites with high probability of success and outreach (prefer to have 10 great sites rather than 50 mediocre sites).
- Potential to reduce O&M costs factored into project;
- Long term management needs to be ensured by Company or partner
- Capital projects assessed to determine opportunities

#### **Clear Expectations**

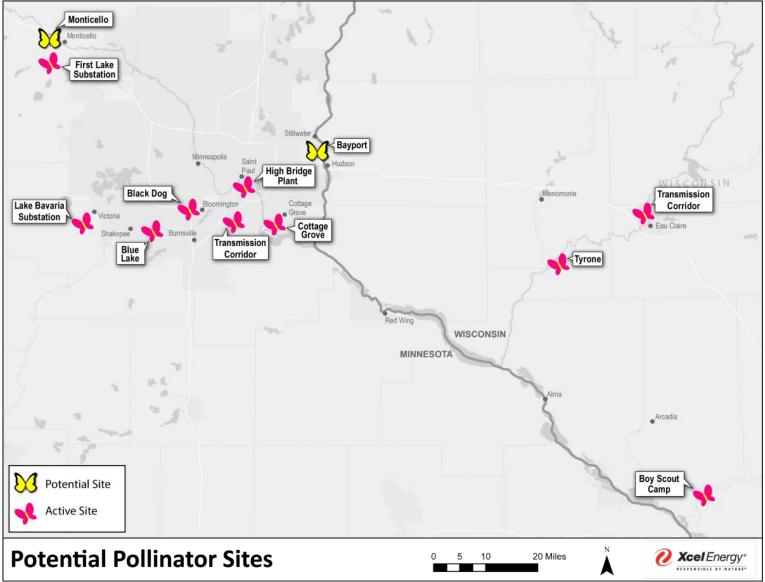
- Allow time for site development
- The business area that manages the asset shall be consulted



Common Primrose, 2016

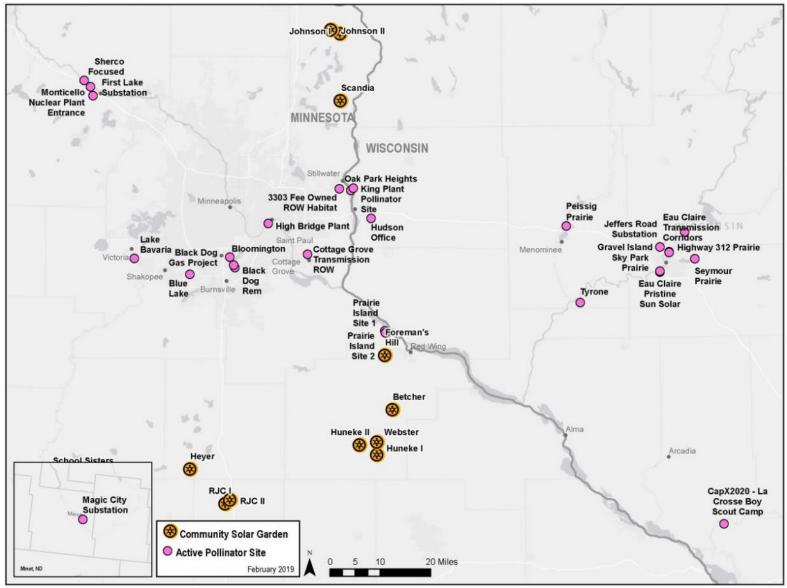


#### **Pollinator Sites 2016**





### **Pollinator Sites 2019**



# **Identifying Successes**

- Education & Outreach for children and community
- Increased public acceptance of native landscaping
- Employees showing positive land management ethic
- Increased partnerships and strengthened relationships
- Went from 4 projects to 44 projects in 5 years.





Sky Park Pollinator Week Event 2018 Eau Claire, Wl



Burnsville Pollinator Week Event 2018 Burnsville, MN



# **Recognizing Challenges**

- Substation Native Landscaping
  - Pilot project
  - 5 years minimum to determine success
- Tracking and gathering information
- Assuring long term commitment
  - Budget
  - Maintenance
  - Communications wants "instant pretty"
- Reaching interested landowners



First Lake Substation Planting 2016 Monticello, MN



Landowner Managed Prairie 2017 Mankato, MN



## **Future Focus**

- Education & Outreach
  - Internal
  - External
- Focus on easement holders
  - Landowner driven projects will be important to create additional habitats
  - Identify sites
- Partnerships
  - USFWS Urban Biologist
  - Beekeeper Associations
- Support research
  - Utilize company properties
  - Focus on vegetation management, land management



Sky Park Pollinator Week Event 2018 Eau Claire, WI



City of Cottage Grove Prairie Restoration 2018 Cottage Grove , MN



# **Recommendations for Implementing a Pollinator Program at Your Company**

## What to Consider

- What do you want to accomplish?
- What management support do you have today?
- Set clear expectations
- Identify one staff member to coordinate effort
- Include communications from day one
- Allow team members to move their projects forward
- Set reasonable budget expectations





Sherco Oak Savannah Restoration, 2018 Becker, MN



## **Key Recommendations**

- Publicize efforts internally and externally
- Important members
  - Coordinator
  - Community relations staff
  - Construction & maintenance staff
  - Communications staff
- Be selective about projects
  - Quality, not quantity is important
  - Visible projects help build support
- Seek out partners



First Lake Substation Dedication, 2017 Monticello, MN



#### Overview of Xcel Energy Initiative Team Activities

- Monthly Conference Calls
  - Updates on active projects
  - Discuss potential projects, determine viability
  - Consider potential communication efforts based on upcoming projects, status of existing projects
  - Discuss events for participation
- Team Member actions
  - Move current projects forward
  - Seek opportunities for partners and events
- Sponsor Oversight
  - Approval of projects to move forward by sponsor
  - Assurance business areas support projects

#### Members:

- Siting & Land Rights
- Communications
- Community Relations
- Vegetation Management
- Environmental Services
- Project Management
- Construction Staff
- Geospatial Staff

Information Sharing Sharepoint Geospatial maps Web site





# Addendum

#### Information on various projects



## **Partnership Projects**

- Bloomington, Minnesota
  - 2-mile fee owned strip
  - Required mowing, existing habitat
- City Partnership
  - Xcel Energy planted
  - Future goal to plant entire strip (XX acres)
  - Walking trails, City maintains site
- Educational event







Bloomington Event, 2017 Bloomington, MN

Top, Bloomington in 2015 Bottom, Bloomington in 2018 Bloomington, MN



#### Blue Lake Power Plant – Minnesota

- 21 Acre Oak Savannah Remnant
- Partner with Great River Greening
  - Develop Seed Bank Site, 10 year commitment
  - \$30,000 grant for seed
  - Great River takes 30% seed
  - Xcel Energy prep and plant site
  - ~\$10,000 cost





Blue Lake Seed Bank, 2018 Shakopee, MN

Xcel Energy Volunteer Day Planting, 2018 Shakopee, MN



#### Sherco Plant Oak Savannah Restoration

- Sherco and Monticello Power plants
  - 9000 acres combined
- Large Oak Savannah Habitat--overgrown
  - 800 Acres
- Initial plan to clear site
  - Removed undergrowth
  - Kept select trees
- Restoration focus
  - 30 acres
- Long term plan
  - Consider options to maintain larger area
    - Deer?
    - Partners?
    - Funding?



Sherco Oak Savannah Restoration 2018 Becker, MN



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6 Ac (Oak Savanna Harvest + Restoration)

5 Ac (Oak Savanna Harvest + Restoration)

92 Ac Oak Savanna Harvest + Natural Regeneration

VONE

127th SINE-

21 Ac Oak Savanna-Harvest + Restoration

ControliRod

Monticello Nuclear Plant

@ 2017 Google

