

Session Objectives:

- Reflect on presentations and discussion from the last two days.
- Discuss key questions, needs, and opportunities in a roundtable format.

Summary:

- More communication - clients, employees, communities, regulators
- Issues: consistency across an organization, landowner opposition, crew resistance, required training for employees and plant experts, organizations need a standard to follow, which accreditations to follow?
- What is Take? Pollinator HCP? Need more definition
- Training for contractors
- Develop training tools
- Monitoring results

1. What has stuck with you from this meeting? What are you most excited about? What are you hoping to implement when you get back to your office next week?
 - a. Bringing back Pollinator Scorecard to Client, applied experience with Scorecard demo, Idea of knowing what is on the ROW; Does not have statistical value
 - b. Contracting strategies; See the need to include environmental perspective in vg maint. contracts
 - c. Reviewing current practices when we get back, current habitat data collection to ensure we mirror scorecard, how managing data; we want to understand before we commit
 - d. RFP strategies → building in transmission goals into the process and decision making
 - e. Opening new opportunities and avenues for contractors and career paths, attract new faces to the industry.
 - f. Communications toolkit; need for messaging, communicating to clients and the opportunities in habitat creation, persuasion methods to help bring our company up to date, clear communication of restoration specifications, Educate communities and regulators.
 - g. Implementation gap → hurdles in implementation training, knowledge, staffing; Env. + VM staff as part of everyday business
 - h. Diverse level of participation
 - i. Legal review of CCAA and updates: peer positions, who is in?
 - j. Develop suitable habitat restoration plan
 - k. CCAA Credit for something we're already doing
 - l. Demonstrate cost savings or reduced effort.
 - m. Stds: challenge, no consensus → help develop guidebook to describe top few stds to manage ROW as habitat

2. What are your most pressing needs or challenges today related to creating or managing for habitat? How can the Working Group help?
 - a. Dealing with crew resistance with change; Training to prepare crews to perform these new scopes of work
 - b. Contractor certification programs to assist in facilitating training for these new scopes.
 - c. Bringing expertise in to help → historically required arborists now needing expertise in broader plant science knowledge, Regionally specific plant lists w/photos of good/bad plants
 - d. Vendor buy-in; Cross-vendor communication training
 - e. Budget pressure
 - f. Easement use if plan to re-seed or seed w/native plants
 - g. Need signage and PR to communicate good work or sites
 - h. Guiding principles for ROW mgmt- Plant pollinator friendly in lieu of trees
 - i. Need a standard - what does habitat (on ROW) stewardship look like? Info is there but how to gather and communicate? A website list? How to translate these standards into industry recognized standards? Connecting IVM w/ ROW as habitat standard
 - i. Industry can voluntarily adopt a standard to get ahead of state level actions that vary
 - j. ROWSC - rigorous
 - k. Different accreditations are being established - which one to pursue, voluntary → pull industry forward; help people understand which standards to follow.
 - l. How can working group help?
 - i. Continued networking opportunities
 1. Meetings
 2. Round tables
 3. Discussion board
 - ii. Quarterly newsletter
 - iii. WG engage w/ANSI standard to clarify where habitat goals are part of the standard
3. How is your organization approaching the monarch CCAA? How are you engaging key stakeholders within your organization? Are there specific implementation challenges you are working through?
 - a. How can we push folks to sign-on rather than waiting until closer to listing → fear of monitoring cost and burden. Decision timeline extension: If it keeps dragging out → momentum is lost
 - b. Stopped at data gathering
 - c. Engage w/all stakeholders at corporation, not just environmental.
 - d. Connecting/Building trust between the environmental/veg mgmt staff/procurement-silos within the org
 - i. Need regular comms + meetings to understand each other- being hands on. Reinforcing the collaboration internally

- ii. Ex. compliance audits have forced some engagement
 - e. Having someone in the field oversee the work/be hands on(during the project) - have someone(enviro. team) be a part of the project, and be dedicated to the project throughout - have dedicated staff
 - f. Get GIS groups on board
 - g. Show successful examples to executives
- 4. Based on all that we have discussed, what do you think is most important to address? What is your hunch about possible next steps for your organization or the Working Group as a whole?
 - a. Training for contractors
 - b. Develop training tools
 - c. Education on implementation → *business case cost/benefit analysis*
 - d. Smaller, regionally based working groups or sessions by ecoregion
 - e. Hearing from companies that are signed on to CCAA
 - i. how did you convince mgmt
 - ii. Case studies focusing on hurdles + roadblocks
 - iii. Hearing from CCAAs for other species
 - f. Implementing tracking conservation measures (CCAA commitments)
 - i. Monitoring results