



2025 North American Monarch Summit Sponsorship Prospectus

The North American Monarch Summit will bring together leading organizations and professionals from the United States, Mexico, and Canada dedicated to and engaged in monarch conservation efforts. This landmark event serves as a platform for tri-national collaboration, knowledge sharing, and action to protect the incredible migratory phenomenon of North American monarchs. We look to you for support in bringing together collaborators from across all three countries for the first monarch summit of its kind in over a decade. The Summit will run from June 24-26, 2025, in Minneapolis, MN, with an expected attendance of 300-500 individuals. The day before the Summit, an evening Public Outreach Session will engage hundreds of members of the local public in a free outreach event.



Summit Sponsorship

Join us as a sponsor and support this crucial initiative, helping to create a better and more secure future for monarchs and their migration across North America. Our recommended deadline for sponsor commitments is March 1, 2025, in order to best promote and acknowledge your support; however, we will continue to accept sponsorships through May 24, 2025. If there are any organizational restrictions related to what you can sponsor, please reach out to us to discuss options.

We rely on the perspectives of all partners within our networks – large and small organizations, non-profits, government agencies, and private entities – to advance our conservation work. As we seek to bring diverse representation from across North America to the Summit, financial accessibility is an important factor to address. This year, up to 10% of all sponsorship funds will be used for need-based scholarships for Summit attendees.

For questions or to sponsor, please reach out to **Lily Peppers** at lily@monarchjointventure.org or **Caroline Hernandez** at cah272@uic.edu



**Conservation Champion:
\$10,000+**

- Six complimentary registrations to the Summit
- Prominent name recognition on event materials, including online marketing, physical signs, and event programs
- Tabling space in the exhibition area*
- Logo placement on the event website with a link to your organization's website
- Special mention in the opening and closing remarks

**Migration Maker:
\$5,000+**

- Four complimentary registrations to the Summit
- Prominent name recognition on event materials, including online marketing, physical signs, and event programs
- Tabling space in the exhibition area*
- Logo placement on the event website with a link to your organization's website
- Acknowledgment during the event

**Sanctuary
Supporter: \$2,500+**

- Two complimentary registrations to the Summit
- Name recognition on select event materials
- Tabling space in the exhibition area*
- Logo placement on the event website with a link to your organization's website
- Acknowledgment during the event

**Pollinator Protector:
\$1,000+**

- One complimentary registration to the Summit
- Name recognition on select event materials
- Logo placement on the event website with a link to your organization's website
- Acknowledgment during the event

**Butterfly Benefactor:
\$500+**

- Name recognition on select event materials
- Logo placement on the event website with a link to your organization's website
- Acknowledgment during the event

*Table setup will be available starting the evening of Monday, June 23, before the Public Outreach Session, and may remain up for the Summit. 15 sponsor table spaces are available and will be allocated on a first-come, first-served basis as sponsorships are confirmed.

The Monarch Joint Venture and University of Illinois Chicago are 501(c)(3) tax-exempt charitable organizations that are subject to federal, state, and local laws and regulations.