

# Texas Monarch Flyway Strategy

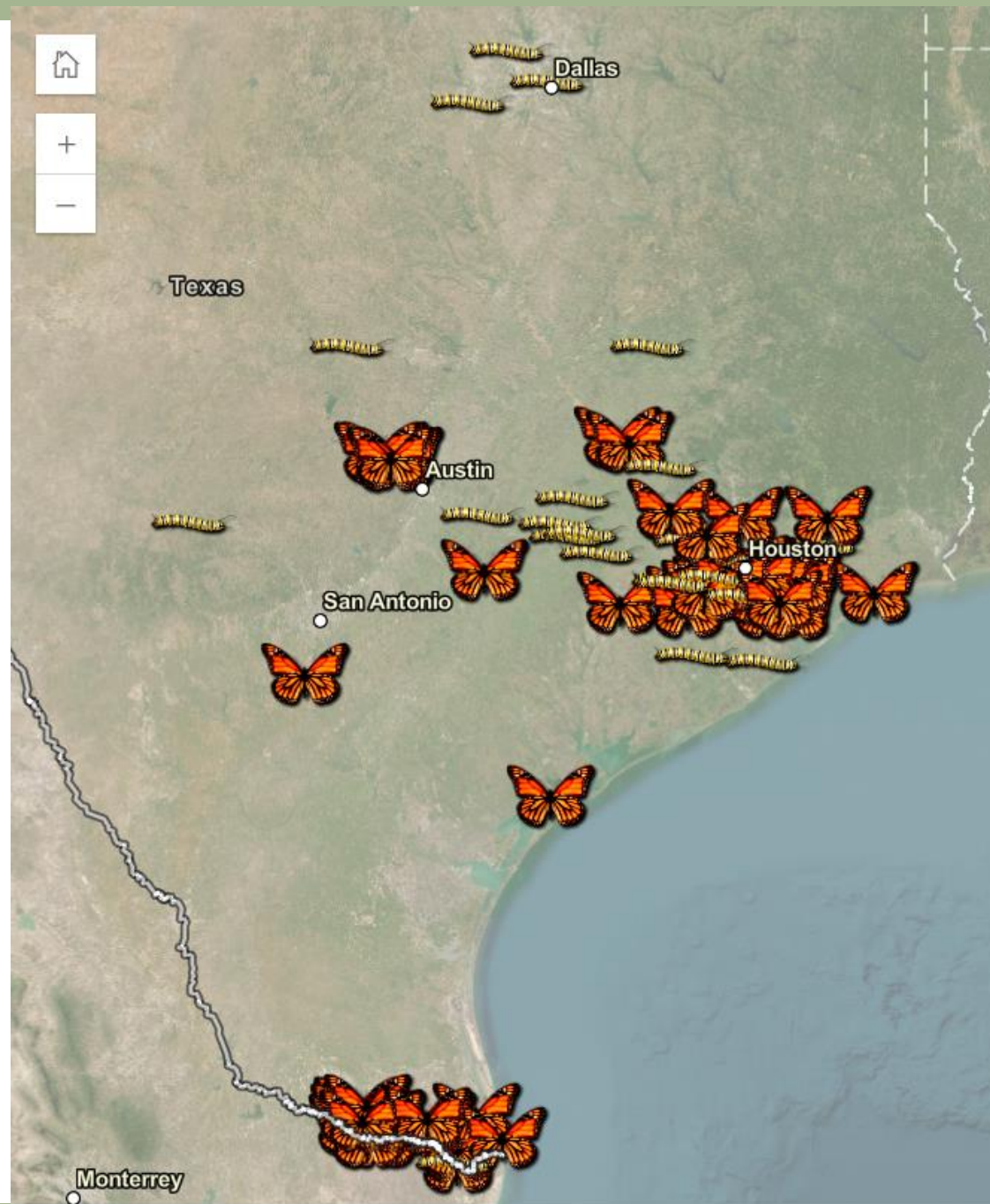


March 6, 2024

Deborah January-Bevers

Karla Gorostieta

# The Texas Monarch Flyway Strategy (TxMFS)



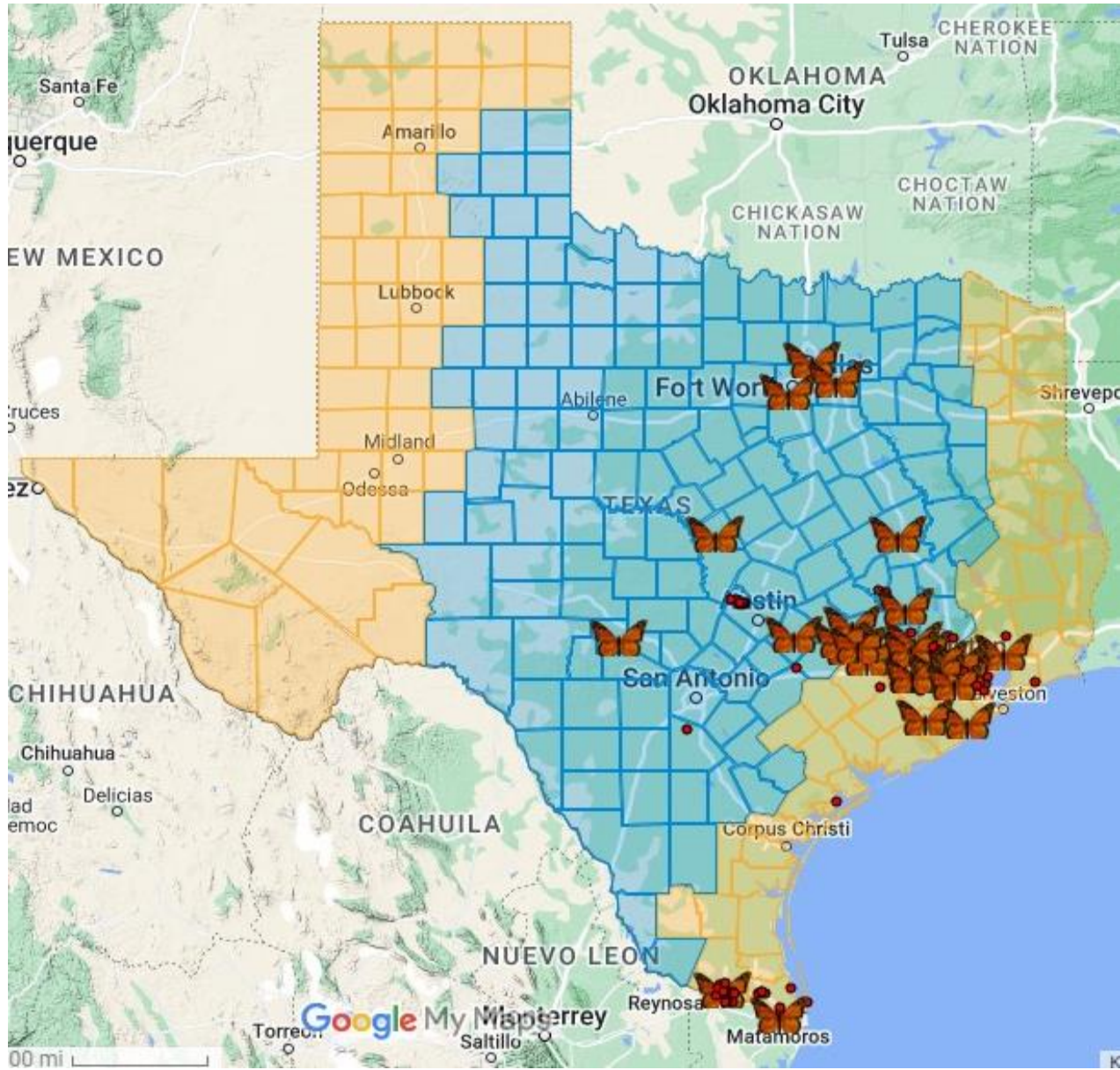
## Monarch Project Site Locations



NFWF Tri-Regional  
MFS projects



Texas MFS Partners -  
Waiting List of  
Pollinator Projects



TxMFS has over 110 participating partner landowners and growing across Texas – planting pollinator forbs and seeds and thousands of native milkweed species

# TxMFS Objectives & Goals

- 1) Establishing and/or enhancing small and large acreage** for Monarch butterfly and pollinator habitat – forbs & native milkweed
- 2) Conducting research to provide information** on establishing and maintaining Monarch and other pollinators habitats across the state
- 3) Fostering large-scale, regional coordination** of Monarch butterfly and pollinator conservation efforts, including increasing native milkweed and nectar plant resources and supplies
- 4) Facilitating forums and resources** that provides information to parties interested in participating in Monarch conservation and habitat creation





Landowner near Normangee, Texas



Harris County Flood Control District – Telge Basin



METRO STOP - Greater North Side Management



Houston Health Dept



City of Rosenberg – County Park



UHCL – Coastal Center

# ***TxMFS Step-by-Step Guide to Pollinator Habitat Creation in Texas***



## **Texas Monarch Flyway Strategy**

**Step by Step Guide to Pollinator Habitat Creation in Texas**



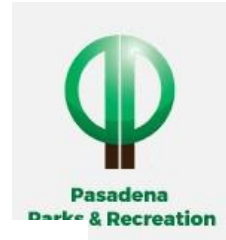
**August 2022  
Revised Edition**

[www.HoustonWilderness.org/MFS](http://www.HoustonWilderness.org/MFS)

# Metrics

Additional project sites	Shearn Elementary	2018	-	-	0.2	4	1	0.1	0.1	0	20	14	5
	Wilson Ranch (Waller, TX)	2018	-	-	1	-	2	2	-	2	0	-	-
Additional Project Sites - Metrics Total:					Total Acres	Total Patches	Total # Sites	Total Pollinator Seeds (Lbs)	Total Nectar (Lbs)	Total Milkweed (Lbs)	Total Live Plants	Total Live Nectar	Total Live Milkweed
					1.2	4	3	2.1	0.1	2	20	14	5
Texas MFS	Pasadena Parks & Rec	2020	2020		0.5		1	16			131		
	Port Houston High Level Road	2020	2020		25		1	20					
	J Peavy	2020	2020		9		1	10					
	Bayport Berm			2020	50		1	25					
	Esplanade	2019			0.5		1	6					30
	Giving Tuesday Campaign			2020	15			2.25					
	Houston Audobon Monarch Event	2020			0.5			0.5					
	J's Garden	Spring 2021	2021		0.25		1	0.5					
	Beyers Family Property	Fall 2021	-	2021	5	-	1	1	-	0.45	-	-	-
	Bridgeland	Fall 2021	-	2021	2.5	-	1	4	-	0.45	-	-	10
	Evan Hoffman/Roger Plank	Fall 2021	-	2021	2.5	-	1	4	-	0.45	-	-	10
	HHD	Fall 2021	-	2021	-	-	-	0.5	-	-	-	-	10
	Hill Horizon Farm: Last Organic Outpost	Fall 2021	-	2021	2.5	-	1	3	-	0.45	-	-	15
	JTR Farms	Fall 2021	-	2021	2.5	-	1	4	-	0.45	-	-	20
	McCaan Property	Fall 2021	-	2021	2.5	-	1	1	-	0.45	-	-	5
	McMurtry Property	Fall 2021	-	2021	2.5	-	1	4	-	0.45	-	-	20
	Pepi Farm	Fall 2021	-	2021	2.5	-	1	4	-	0.45	-	-	10
	Tooley Ranch	Fall 2021	-	2021	2.5	-	1	4	-	0.6	-	-	10
Texas State Rep. Gene Wu and Shay	Fall 2021	-	2021	2.5	-	1	0.5		0.75				
Texas MFS Metrics Total:					Total Acres	Total Patches	Total # Sites	Total Pollinator Seeds (Lbs)	Total Nectar (Lbs)	Total Milkweed (Lbs)	Total Live Plants	Total Live Nectar	Total Live Milkweed
					128.25	0	16	110.25	0	4.95	0	0	140

# Partners in the TxMFS



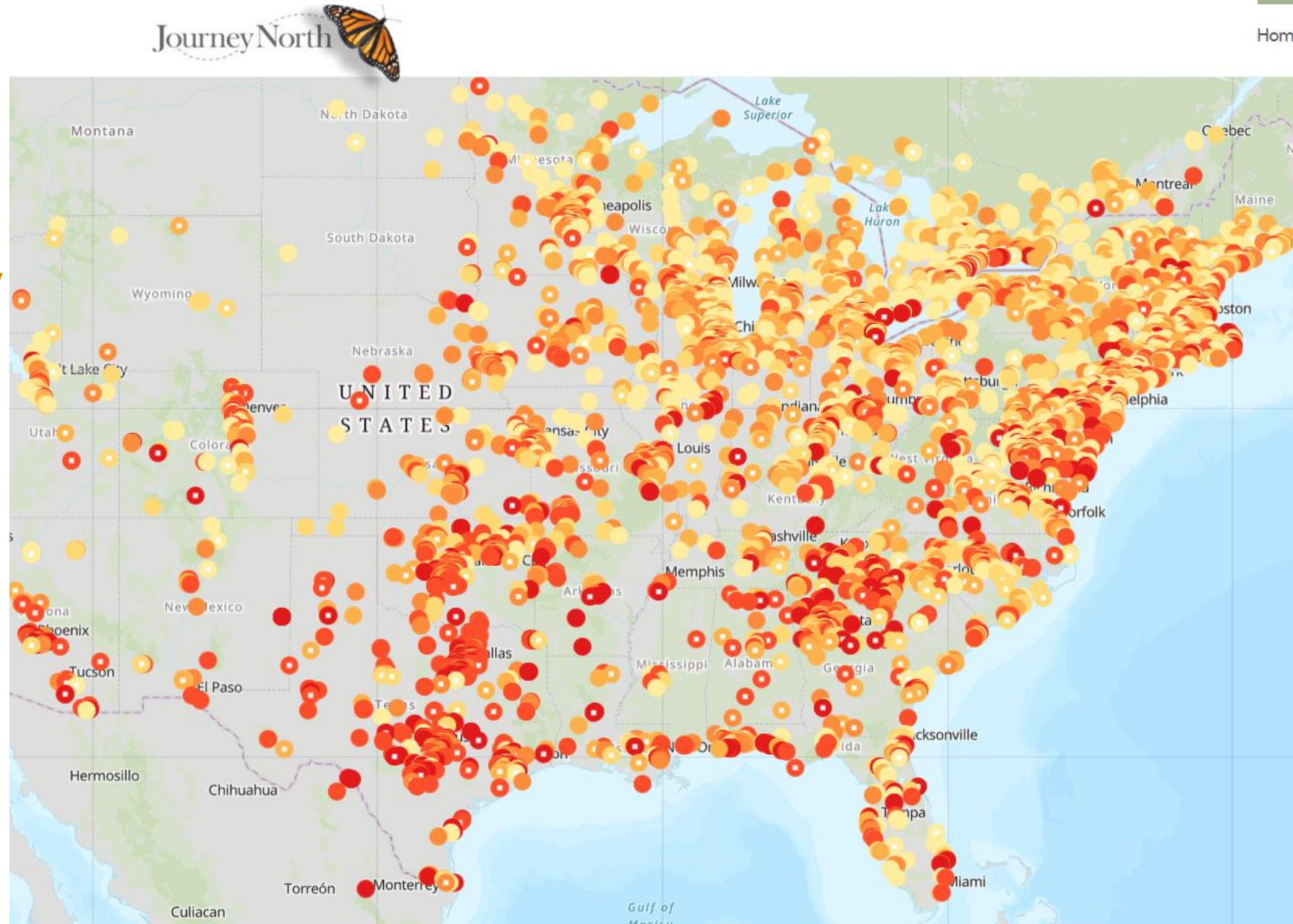
University of Houston Clear Lake





# Journey North website

[https://maps.journeynorth.org/  
map/?map=monarch-adult-  
fall&year=2022](https://maps.journeynorth.org/map/?map=monarch-adult-fall&year=2022)





HOUSTON  
WILDERNESS  
*It's Our Nature*



**Thank you!**

Deborah January-Bevers  
President  
Houston Wilderness

Karla Gorostieta  
Director of HW Programming

[www.HoustonWilderness.org/mfs](http://www.HoustonWilderness.org/mfs)