



# North American Monarch Summit

Tuesday, June 24, 2025

8:00 - 9:00 AM	Registration
9:00 - 9:30 AM	Opening Welcome
9:30 - 9:40 AM	Welcome from the Consul General of Canada Beth Richardson
9:40 - 10:00 AM	History of Trinational Meetings Karen Oberhauser, Professor Emerita, <i>UW-Madison</i>
10:00 - 10:30 AM	Coffee Break/Open Networking
10:30 - 11:30 AM	Trinational Monarch Conservation Panel <i>Carolyn Callaghan, Canadian Wildlife Federation; Don Davis, Monarch Butterfly Fund; Wendy Caldwell, Monarch Joint Venture; Dan Salas, University of Illinois Chicago; Eduardo Rendon, WWF Mexico; Eligio Garcia Serano, Fondo de Conservacion del Eje Neovolcánico, A.C.</i>

## 11:30 AM - 12:30 PM Lightning Talks

Memorial Hall	Johnson Great	Thomas Swain
Science	Habitat	Education & Community Engagement
<b>Monarch Butterfly Roadkill Reduction in Texas using TxDOT Monarch Flight Diverters</b> <i>Kelsey McCullough, Texas A&amp;M</i>	<b>Empowering Communities to Restore Critical Monarch Butterfly Habitat in Southern California</b> <i>Ida Kaller-Vincent, Earth Discovery Institute</i>	<b>The Monarch Effect: Small Communities, Big Impacts</b> <i>Natasha Hadden, U.S. Forest Service</i>
<b>Climate Adaptation: Establishing Abies Religiosa Overwintering Sites Beyond the Natural Upper Range</b> <i>Cuauhtemoc Saenz Romero, UMSNH</i>	<b>My Curves are Beautiful</b> <i>Brandon Wipf, American Soybean Association</i>	<b>30 Years of Trinational Collaboration for Pollinators and Monarch Butterflies</b> <i>Antoine Asselin-Nguyen, CEC</i>
<b>Understanding Monarch Butterfly and Wind Energy Interactions</b> <i>Bethanne Bruninga-Socular, WEST, Inc.</i>	<b>Optimizing Solar Energy Developments for Monarch Conservation</b> <i>Lee Walston, Argonne National Laboratory</i>	<b>Partnering on a College Intern Program for Underrepresented Groups: A Model for Industry and Nonprofit Collaboration</b> <i>Leslie TeWinkel, Merjent, Inc.</i>
<b>Rearing Monarchs: Higher Survival in Larval Stages Compensates for Lower Migration Success</b> <i>John Pleasants, Iowa State University</i>	<b>Native Gardens: a Collaborative Strategy for the Conservation of Monarchs and Pollinators</b> <i>María Eugenia González Díaz, Ecosistemica</i>	<b>Expanding your Educational Impact</b> <i>Haley Diem, Sand County Foundation</i>
<b>Comparing On-the-Ground Monitoring to Machine Learning to Quantify Milkweeds in ROWs</b> <i>Adam M Baker, Davey Institute</i>	<b>Sparking a Movement: How Communities and Farms Can Drive Action for Monarch Conservation</b> <i>Bee Redfield, Pollinator Partnership</i>	<b>Science Communication: Insights and Lessons</b> <i>Alejandra Rodriguez Zamarripa, Proteccion de la Fauna Mexicana</i>
<b>Divergent Migration Destinations and Overwintering Strategies of Southwest Monarchs</b> <i>Gail Morris, SWMS</i>	<b>The Outcomes of Complimentary Wildflower Seed Packets Compared to Milkweed Plants</b> <i>Emily Geest, OK City Zoo and Botanical Garden</i>	<b>The Symbolic Monarch Migration</b> <i>Estela Romero Vasquez, Monarchs Across Georgia</i>
<b>Exploring the Role of New Technology in Community Science Data Collection</b> <i>Aster Hasle, Field Museum</i>		

12:30 - 1:30 PM		Lunch			
1:30 - 2:45 PM		Regional Breakout Sessions			
Memorial Hall US Midwest	Johnson Great US South	Thomas Swain US West	University Hall US Northeast	Heritage Gallery Mexico	Minnesota Canada
2:45 - 3:15 PM		Coffee Break/Open Networking			
3:15 - 4:30 PM		Breakout Sessions			
Johnson Great Exploring Tri-National Monitoring Protocols	Thomas Swain Native Seed Strategies for Large Landscapes	University Hall Navigating the ESA and Rights-of-Way Operations	Heritage Gallery Engaging Communities in Conservation: Tools, Tips, & Real-World Examples	Minnesota TMCSP Closed Meeting	
Jennifer Thieme and Alex Carroll, <i>MJV</i>	Alison Little, <i>UIC</i> Brittany Smith, <i>MJV</i>	Dan Salas and Megan Petraitis, <i>UIC</i>	Leslie Cooper and Marissa Jensen, <i>PFQF</i> ; Terry Smith, <i>Pollinator Posse</i> ; Steve Barker, <i>NiSource</i> ; Debbie Nowak, <i>Wild Ones</i>	<i>Commission for Environmental Cooperation</i>	
4:30 - 6:00 PM		Networking Reception and Awards			

North American Monarch Summit

Wednesday, June 25, 2025

8:00 - 9:00 AM	Registration	
9:00 - 9:15 AM	Opening Welcome	
9:15 - 10:15 AM	Community Science Panel	Karen Oberhauser, <i>UW-Madison/MLMP</i> ; Chip Taylor, <i>Monarch Watch</i> ; Jerónimo Chávez, <i>Profauna</i> ; Jacob Swanson, <i>Journey North</i>
10:15 - 10:45 AM	Coffee Break/Open Networking	
10:45 - 10:50 AM	Address from the Head Consul of Mexico	Iván Roberto Sierra Medel
10:50 - 12:00 PM	Lightning Talks	
	MJV Science Updates and Innovations	Jennifer Thieme, <i>Monarch Joint Venture</i>
	Updates on the Status of Butterflies	Cheryl Schultz, <i>Washington State University</i>
	Designing Overwintering Habitat for Monarchs Using Hemispherical Photography and LiDAR	Stuart Weiss, <i>Creekside Science</i>
	Western Monarch Science Initiatives	Isis Howard, <i>Xerces Society</i>
	Remote Sensing in Mexican Overwintering Sites	Fernanda González Kohrs, <i>Ambiomas Acciones y Respuestas Adaptativas</i>
	International Monarch Monitoring Blitz: Strengthening Community Science Across North America	Eleonor Fascilla, <i>Commission for Environmental Cooperation</i>
	Mapping Monarch Seasonal Breeding Patterns in Eastern North America to Inform Mowing Strategies	Vincent Fyson, <i>Canadian Wildlife Federation</i>
	Comparing eDNA and Traditional Sampling Methods for Assessing Pollinator Communities Across Native Plants	Amy Flansburg, <i>Stantec</i>
	Impacts of Motus-Compatible Telemetry Tags on Monarch Movement, Behavior, and Survival	Leone Brown, <i>James Madison University</i>

12:00 - 1:00 PM Lunch

1:00 - 5:00 PM Workshops and Field Trips

Hands on Habitat Restoration at Wakan Tipi	Monarch Community Science Training	Remote Sensing Demo and Training	Metro Blooms' Urban Garden Habitat Tour
Rights-of-Way Habitat Tour & Pollinator Scorecard Practice	Monarch CCAA and Bumble Bee CBA Enrollment Workshop	Seed Production Site Tour at Prairie Restoration, Inc.	UofM Campus Tours - Bee Lab & Bell Museum of Natural History

# North American Monarch Summit

Thursday, June 26, 2025

9:00 - 9:30 AM Opening Welcome

9:00 - 9:30 AM Fish and Wildlife Service Welcome, Nicole Alt, U.S. Fish and Wildlife Service

9:30 - 10:30 AM Navigating Pesticide Policy for Monarchs and Pollinators  
Emily May, Xerces; Steve Bradbury, Iowa State University; Vera Krischik, University of Minnesota Department of Entomology; Greg Emerick, Simple Business Automation; Tim Fredricks, Bayer Crop Science; Caleb Corona, Metropolitan Mosquito Control District

10:30 - 11:00 AM Coffee Break/Open Networking

11:00 - 12:15 PM Breakout Sessions

Memorial Hall	Johnson Great	Thomas Swain	University Hall	Heritage Gallery	Minnesota
Monarchs in a Changing World	Exploring Geospatial Tools for Habitat Prioritization	Social Science and the Relationships between People, Plants, and Pollinators	How to Drive Pollinator Habitat Adoption in the Ag Community	New to the Rights-of-Way as Habitat Working Group	TMCSP Closed Meeting
Wendy Caldwell, MJV	Alison Little, Anne Jansen, Mark Johnston, and Caroline Hernandez, UIC	Nicole Machuca and Mario Longoni, Field Musuem Heidi Ferris, UMN Megan Reich, Metro Blooms	Matt Mulica, Keystone Brandon Wipf, ASA Elsa Gallagher, BBHF Marc Bellemare, UMN Applied Economics Eric Lindberg, Smiley Ants Farm	Catherine O'Reilly, UIC	Commission for Environmental Cooperation

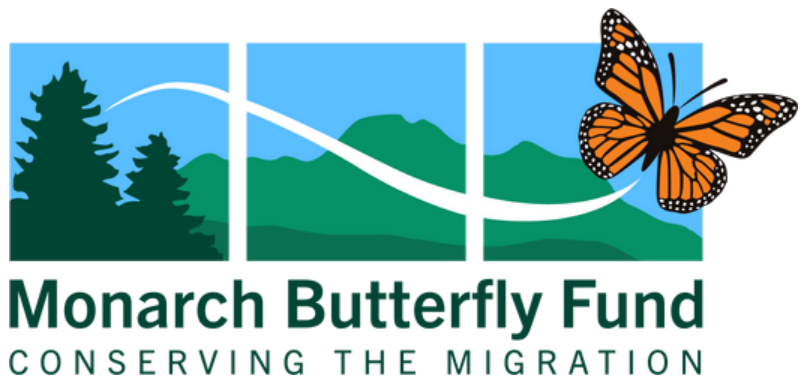
12:15 - 1:15 PM Lunch

1:15 - 2:30 PM Breakout Sessions

Memorial Hall	Johnson Great	Thomas Swain	University Hall	Heritage Gallery	Minnesota
Nature-based Resiliency, Sustainability, and Monarch Conservation	Working Session: Developing Resources to Communicate about Habitat	Funding Habitat Initiatives	Western Monarch Habitat Initiatives	Cultivating Curiosity: Using Pollinator Gardens in Early Education	International Monarch Monitoring Blitz Closed Meeting
Dan Salas, UIC Anne Jansen, UIC	Lily Peppers, MJV Catherine O'Reilly, UIC	Amy Flansburg, Stantec Katie Hawk, Okies for Monarchs Eligio García Serrano, FOCEN	Melissa Burns, USFWS	Sheila Williams Ridge, Peter Locast, and Britney Stark, UMN Child Dev Lab School	Commission for Environmental Cooperation

2:30 - 3:00 PM Wrap Up and Closing

Thank you to our Sponsors!



In partnership with



Agenda, bios,  
and abstracts