



**The Bee & Butterfly
Habitat Fund**
A NextGen Conservation Solution



SEED A LEGACY

Pollinator Habitat Program

**Critical pollinator & wildlife habitat is disappearing.
YOU can help reverse the trend!**

Pollinators across the country are experiencing population declines due to reduced access to diverse, nutritious, habitat. The **SEED A LEGACY** program restores high quality pollinator habitat with **FREE** or **REDUCED COST** seed.

✓ **RESEARCH & PROVEN SEED MIXES** to provide superior pollinator habitat



Monarch Butterfly
80%
decrease in population
in the last 20 years



Honey Bee
40%
annual
hive losses



Native Bees
Continued steep
declines in both habitat
and populations

✓ **FREE OR REDUCED COST**
seed mixes to sites that are
prepped and ready to plant

✓ **ONE-ON-ONE TECHNICAL
GUIDANCE** to ensure the
success of your project

Join the largest conservation effort of our lifetime!

With your help, we can restore pollinator habitat to the landscape

WHO QUALIFIES?

- Landowners in the 14 highlighted states
- Private, public and corporate lands
- Minimum project size of 2 acres
- Projects must meet program guidelines found on BeeAndButterflyFund.org
- Applications are reviewed for their pollinator habitat potential and planted in the next spring or fall cycle



SEED MIX COST

FREE up to 25 acres! Contact us about cost share options for projects more than 25 acres.



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Seed A Legacy



The numbers

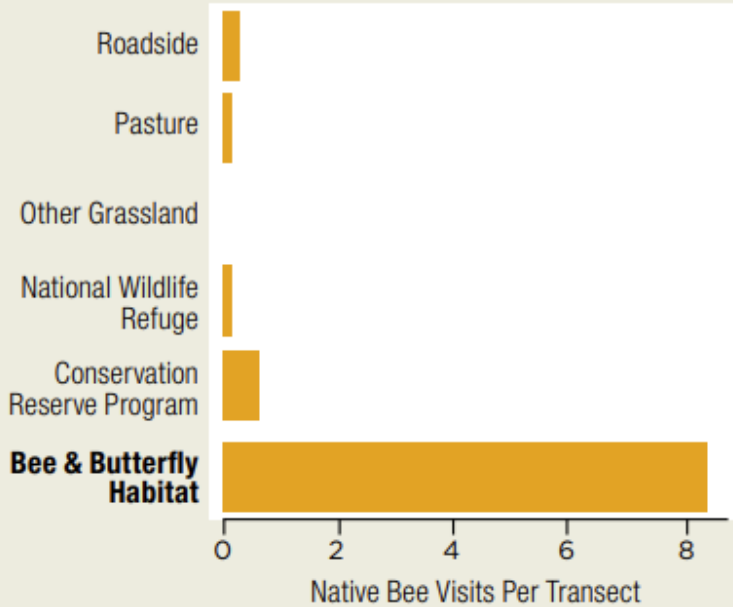
Since 2017, the Seed a Legacy program has planted...

5,511 Acres 18.9 Million Milkweed Seeds 8.3 Billion Seeds

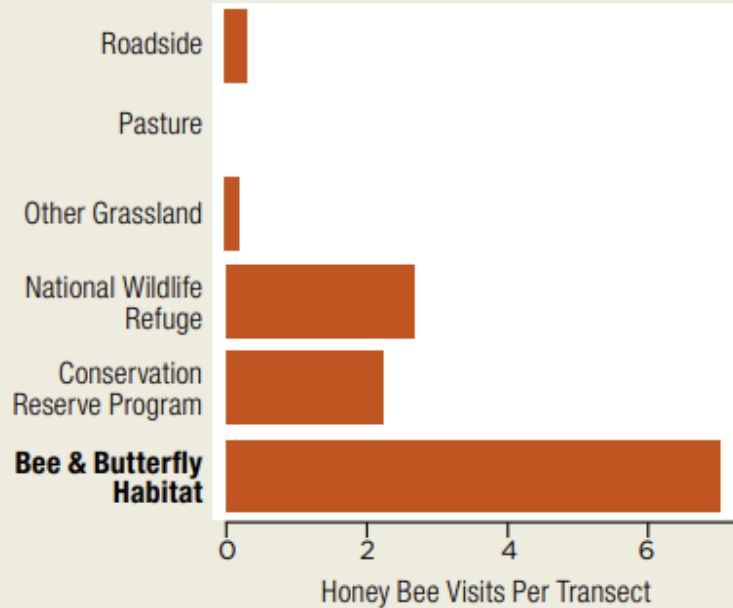




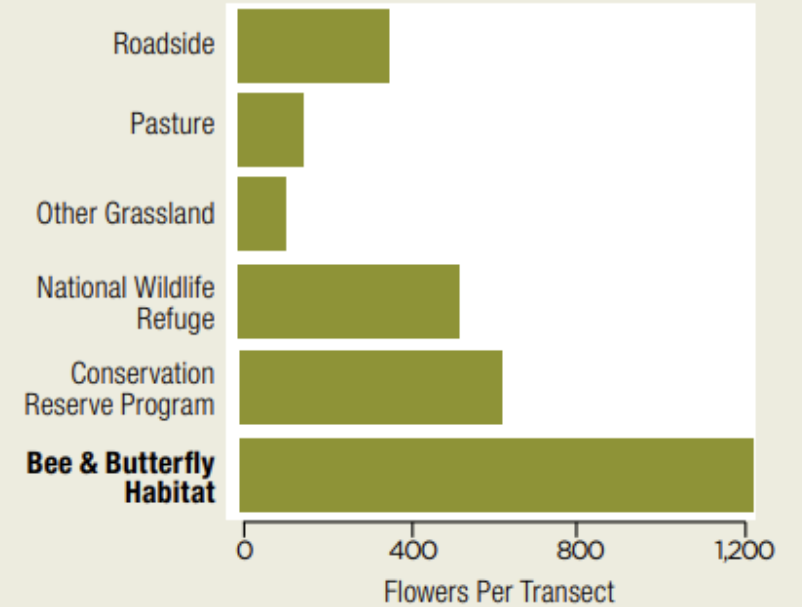
Native Bee Flower Visits by Land Use



Honey Bee Flower Visits by Land Use



Flower Abundance by Land Use



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POLLINATOR HABITAT GUIDE

HOW TO ESTABLISH & MANAGE YOUR SITE



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A photograph of a lush green field with numerous pink flowers, likely milkweed, in the foreground. The background shows a line of trees under a cloudy sky. A semi-transparent white box is overlaid on the image, containing two columns of text.

Zoos
Colleges
Conservation Areas
Hike & Bike Trails
Distribution Lines
Community Gardens
Watershed Lakes
National Battlefield
Partner Sites

Corporate Campuses
Solar Arrays
City Parks
Rights-of-Way
Schoolyards
Waste-water Facilities
Churches
Private Landowners



The Chemical Company



FARMERS FOR MONARCHS



MONARCH JOINT VENTURE

lightsource bp



TC Energy



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Project Apis m.

