



**kannar**<sup>®</sup>  
EARTH SCIENCE

MSP  
MULTI-SEED PELLETS



# MSP FOR POLLINATOR COMEBACK, & MORE

Kannar's nature friendly  
crop establishment tools

+

Cornell University Patent

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Fast, Vast, Economical  
Native habitat establishment



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# MSP MAKES PLANTING EASY, ECONOMICAL AND FAST





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MSP – FOR  
INTENTIONAL  
NATIVE  
VEGETATION &  
POLINATOR  
HABITAT  
ESTABLISHMEN  
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MSP =

**MULTIPLE  
SEEDS PER  
PELLET**

- Crop establishment
- Speed of coverage

Vs

Film coated

Encrusted

Pelleted



**Planting time ease, speed  
and economy**

InterSeeder No-till drill  
Row Planter  
Grain Drill

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**Ideal for**  
Marginal farmland acres  
conservation land  
right of ways  
interstate medians  
forestry buffers  
honey production acres  
And more.

**Growers profit**  
Increased yields,  
Conservation incentives  
Agritourism.

**Companies Profit**  
Help achieve ESG goals.  
  
Healthier source of carbon  
capture

# SPRING 2024 PILOT BLEND

ELEVEN PLANNED ON-FARM-TRIAL LOCATIONS IN CANADA, USA, MEXICO. SPONSORED BY CORTEVA AGRISCIENCE.



Pellet Color	Plant Species: Scientific name	Plant Species: Common Name	Bloom window	Average seeds per Pellet	Target pellet count / Acre	Target seeds / Acre
Green	<i>Asclepias syriaca</i>	Common Milkweed	Mid	2	4,500	9,000
Red	<i>Asclepias incarnata</i>	Swamp milkweed	Mid/Late	2	4,500	9,000
Purple	<i>Echinacea purpurea</i>	Purple Coneflower	Early/Mid/Late	2	10,500	21,000
Blue	<i>Monarda fistulosa</i>	Wild Bergamot	Early/Mid/Late	5	7,000	35,000
Yellow	<i>Rudbeckia hirta</i>	Black Eyed Susan	Mid/Late	5	12,000	60,000
Silver	<i>Solidago nemoralis</i>	Gray Goldenrod	Late	5	8,000	40,000
				Total -->	46,500	174,000

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# 2024 PREPARATION: AVALON PLANTATION

Grain Drill  
Vacuum Planter

*Images are courtesy of Mr. Karl Halbig  
Avalon Plantation*





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# 2024 PREPARATION: AVALON PLANTATION

Field preparation on Magnolia Hills.  
Planting Spring 2024, after the last frost.

*Images are courtesy of Mr. Karl Halbig  
Avalon Plantation*



# DONMAR HURST FARM 2024 PREPARATION:

Plant the MSP into spring rye.

Treat with non-selective herbicide  
as needed at planting.

Irrigation will be overhead, and  
as needed, via sprinklers as  
photographed

*Images are courtesy of Mr. Andy Hurst  
DonMar Hurst Farm*



# DONMAR HURST FARM 2024 PREPARATION:

Plant MSP into green rye grass  
cover crop on a strip typical to  
NRCS EQIP conservation  
program

Allow the Spring heat to naturally  
terminate the annual rye grass.

*Images are courtesy of Mr. Andy Hurst  
DonMar Hurst Farm*



# DONMAR HURST FARM 2024 PREPARATION:

Bahai grass sod moved.

To be burnt down with non-selective herbicide just prior to or at planting.

Reason: Helps to keep moisture in soil during dry month

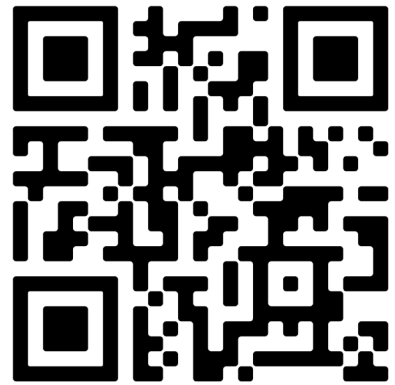
*Images are courtesy of Mr. Andy Hurst  
DonMar Hurst Farm*



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# HOG DAMAGE - A REAL RISK





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