Lightning Talk

Partnering on a College Intern Program for Underrepresented Groups: A Model for Industry and Nonprofit Collaboration

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Internship Program History at Merjent

Started in 2021 and in its fifth session

- Focus on involving underrepresented groups in the consulting industry
- Current and recently graduated college and graduate students
- Opportunities in marketing, tech edit, fieldwork, and environmental permitting
- Program growth: From one to four interns & from one to three divisions
- Serves in part as an avenue for new staff hires



Collaboration with Monarch Joint Venture

- In 2024, Merjent–Monarch Joint Venture (MJV) began collaborating through the intern program
- □ MJV provided training for the interns:
 - Monarch Mini-Essentials,
 - Monarch Larva Monitoring Project, and the
 - Integrated Monarch Monitoring Program
- □ Interns gained experience while assisting MJV:
 - Field Monitoring
 - Research Summaries
 - Outreach (North American Monarch Institute)
 - Grant Proposals
 - Summer Capstone Research on the History of Prairie Oaks



A Model for Industry and Nonprofit Collaboration

- In 2025, Merjent Monarch Joint Venture internship collaboration is continuing
- Increased intern time available for MJV & ongoing group activities
- Win, win, win
 - Merjent
 - Monarch Joint Venture
 - Interns



- Collaboration expanding to sponsoring a local high school internship program
- A model for others in industry and the non-profit environmental sector to partner on internship programs?