# Xerces' Community-Powered Monarch Initiatives

MISSION: Protect the natural world through the conservation of invertebrates and their habitats.

### **WMC**

- Western US
- Overwintering monarchs & habitat



### **WMMM**

- Western US
- Monarchs & milkweed

### Nectar Data

- US focus
- Nectar plant observations

### Habitat Kits

- US focus
- Regionally specific kits



## Western Monarch Count

Visit WesternMonarchCount.org

- Overwintering season (September Marc
- Monarch counts + habitat assessments







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# Western Monarch Milkweed Mapper







### Monarch Nectar Database

- Over 2,200 records!
- Currently includes...
  - **Expert observations**
  - iNaturalist data



Now we're making an effort to collect more data from partners & community scientists.

- Major data gaps (United States):
  - Northern Plains
  - **Desert Southwest**
  - Southeast



#### Monarch Nectar Plant Observations

#### Please share your monarch butterfly nectar plant observations with the Xerces Society!

You can read more about this project

here: https://xerces.org/monarch-nectar-plants/.





Oklahoma, Kansas, and Arkansas, as well as most of Texas and eastern Colorado. Shifting elevations and rainfall patterns for food during all stages of the year, from spri from the dry foothills of the Rockies to the wet, flat expanses breeding to fall migration and overwintering lowering plants, which in turn support an array of pollinators. In the spring, monarch butterflies take advantage of the vast open prairies and these floral resources to breed; in the fall, at overwintering sites in the fall. the same prairies provide fuel to migrating monarchs heading back south for the winter.

out across North America to breed and lay eggs on milkweed, early fall, adults from the northern U.S. and southern Canada migrate back to the overwintering sites, where they generally

began in the late 1990s. Across their range in North America, monarchs are threatened by a variety of factors. Loss of milkweed from extensive herbicide use has been a major other causes, natural disease and predation, climate change, Plant Atlas (http://bonap.net/napa), or the U nd widespread insecticide use are probably also contributing







Mary Property			FUIDS	
	Spring to Summer	1	Betonyleaf thoroughwort	Conoclinium betonicifolium
		2	Blacksamson echinacea	Echinacea angustifolia
	Spring to Fall	3	Butterfly milkweed	Asclepias tuberosa
bital across their see nectar sources ing and summer ng. Caterpillars ed host plants. rces at any point coesfully arrive rich flowers that so one of the most onarch butterfly ins native plants oom during the		4	Dakota mock vervain	Glandularia bipinnatifida
		5	Spider milkweed	Asclepias viridis
		6	Whorled milkweed	Asclepias verticillata
	Summer	7	Bearded beggarticks	Bidens aristosa
		8	Pale purple coneflower	Echinacea pallida
		9	Baldwin's ironweed	Vernonia baldwinii
re commercially species are well-		10	Blue mistflower	Conoclinium coelestinum
paces, and farm many of these king butterflies,		11	Button eryngo	Eryngium yuccifolium
e host plants for of native plants		12	Compassplant	Silphium laciniatum
ur zip code see		13	Cusp blazing star	Liatris punctata var. mucron
ble to growing . Please consult North American		14	Downy ragged goldenrod	Solidago petiolaris
SDA's PLANTS ils on species'		15	Golden crownbeard	Verbesina encelioides
	Summer to Fall	16	Gray goldenrod	Solidago nemoralis
GARDEN FOR WILDLIFE		17	Lateflowering thoroughwort	Eupatorium serotinum
		18	Maximilian Sunflower	Helianthus maximiliani

### Monarch & Pollinator Habitat Kits



- Native plant kits offered in 7 US regions (so far)
- FREE pollinator-friendly plant materials
- Locally sourced
- For shovel-ready projects



