



Aerulean®

Protected by U.S. Patents No. 8,301,389 & 8,577,616

Feedbutterflies.com

## Cross-sectors

- 140 million years ago
- 500 years ago
- 200 years ago
- 22 years ago
- Fast-forward to the 2010's
- Fast-forward to today
  - 3 million images
  - 300,000 individuals

Pry apart data & do the same thing for bees

cabinet of curiosities





Aerulean®

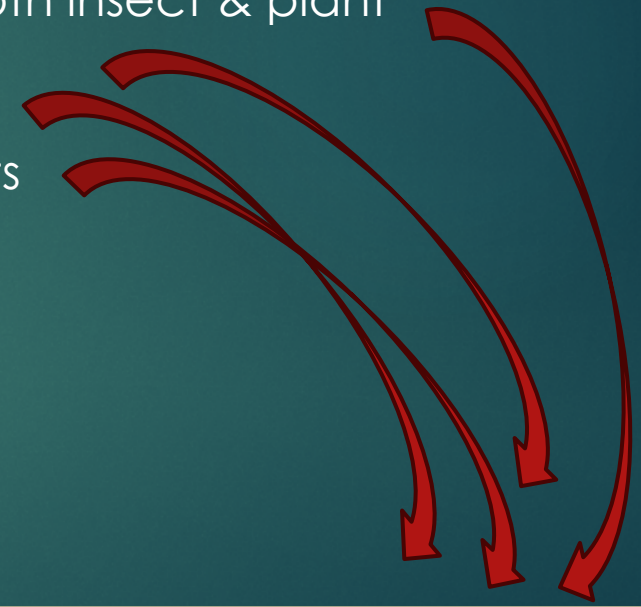


Protected by U.S. Patents No. 8,301,389 & 8,577,616

Feedbutterflies.com

## Feedbutterflies.com

- 10,000+ entries
- data for all nectar-feeding US species
- nomenclature for both insect & plant
- USDA growing zones
- US states
- primary nectar plants
- Guide fellow naturalists
  - generate more data
  - pursue missing links
  - affirm them



Sample entry:

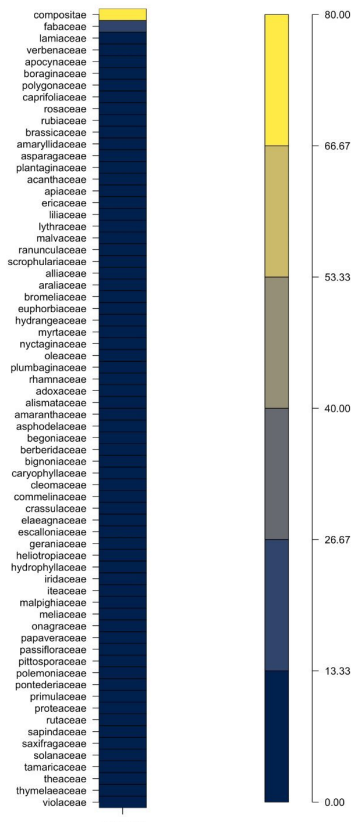
Danaus plexippus, the Monarch, can be found in every state, including Hawai but not in Alaska.  
Favorite nectar plants include: Achillea, Ageratum, Allium, Apocynum, Asclepias, Baptisia, Bidens, Buddleja, Carduus, Cephalanthus, Cirsium, Erigeron, Lantana, Liatris, Pelargonium, Pentas, Rubus, Salvia, Stachytarpheta, Taraxacum, Tithonia, Verbena, Vernonia, and Zinnia  
USDA Growing Zones for these plants include: 2,3,4,5,6,7,8,9,10,11







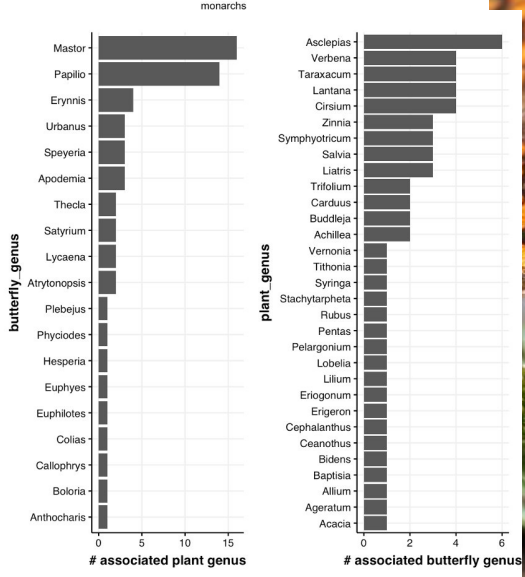
Number of plant genus



Feedbutterflies.com

or  
 Create a new sector:  
 Coalition between

- Aggregators
- Growers
- Trained individuals
- Smart phones







Your input is crucial to shape the future actions of our joint venture

- Expand database?
- Form new sectors?

*Sustain our natural world  
and enrich the lives of those  
who appreciate its beauty*