

# Nothing Changes Until It Changes in the Dirt

---

ELSA GALLAGHER, BEE AND BUTTERFLY HABITAT FUND





**NextGen**  
Habitat Projects

**Providing key benefits  
for pollinators and  
other wildlife.**

**Bees and Butterfly Fund**



# *Seed a Legacy Program*

Provides FREE NextGen  
Conservation Pollinator Seed  
Mixtures

Project Sizes of 2 Acres and  
Larger

Open To Private, Public, &  
Corporate Land

Simple Online Application  
Process



**The Bee & Butterfly  
Habitat Fund**  
*A NextGen Conservation Solution*





**Projects in 17 states:**

**Columbus Zoo**

**Campuses**

**Colleges**

**Arrays**

**Conservation Areas**

**Hike & Bike Trails**

**Distribution Lines**

**Community Gardens**

**Facilities**

**Watershed Lakes**

**Corporate**

**Solar**

**City Parks**

**Rights-of-Way**

**Schoolyards**

**Waste-water**

**Churches**



# SEED A LEGACY

## Pollinator Habitat Program

**Critical pollinator & wildlife habitat is disappearing.  
YOU can help reverse the trend!**

Pollinators across the country are experiencing population declines due to reduced access to diverse, nutritious, habitat. The SEED A LEGACY program restores high quality pollinator habitat with FREE or REDUCED COST seed.

✓ **RESEARCH & PROVEN SEED MIXES** to provide superior pollinator habitat



**Monarch Butterfly**  
80% decrease in population in the last 20 years



**Honey Bee**  
40% annual hive losses



**Native Bees**  
Continued steep declines in both habitat and populations

✓ **FREE OR REDUCED COST** seed mixes to sites that are prepped and ready to plant

✓ **ONE-ON-ONE TECHNICAL GUIDANCE** to ensure the success of your project

**Join the largest conservation effort of our lifetime!**

With your help, we can restore pollinator habitat to the landscape

### WHO QUALIFIES?

- Landowners in the 14 highlighted states
- Private, public and corporate lands
- Minimum project size of 2 acres
- Projects must meet program guidelines found on [BeeAndButterflyFund.org](http://BeeAndButterflyFund.org)
- Applications are reviewed for their pollinator habitat potential and planted in the next spring or fall cycle



### SEED MIX COST

FREE up to 25 acres! Contact us about cost share options for projects more than 25 acres.



## POLLINATOR HABITAT ESTABLISHMENT & MANAGEMENT GUIDE

*Download now!*



The Bee & Butterfly Habitat Fund  
A Unique Conservation Solution.

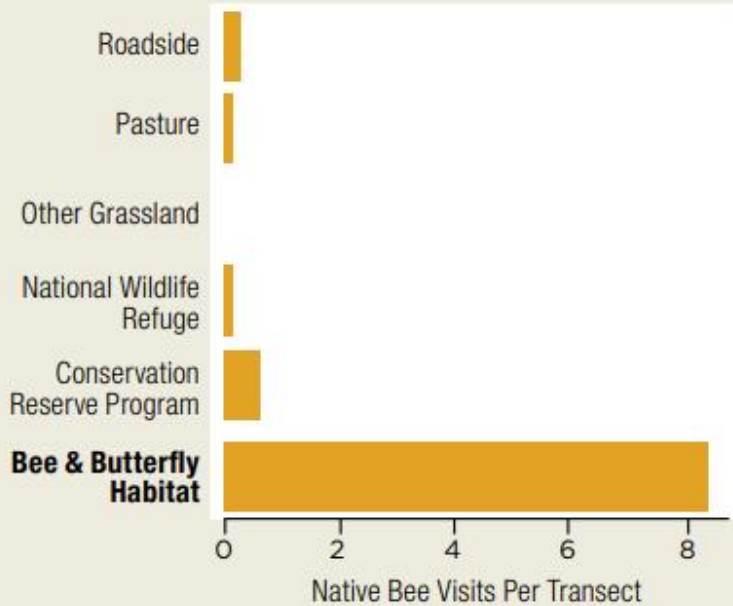


**The Bee & Butterfly Habitat Fund**  
*A NextGen Conservation Solution*

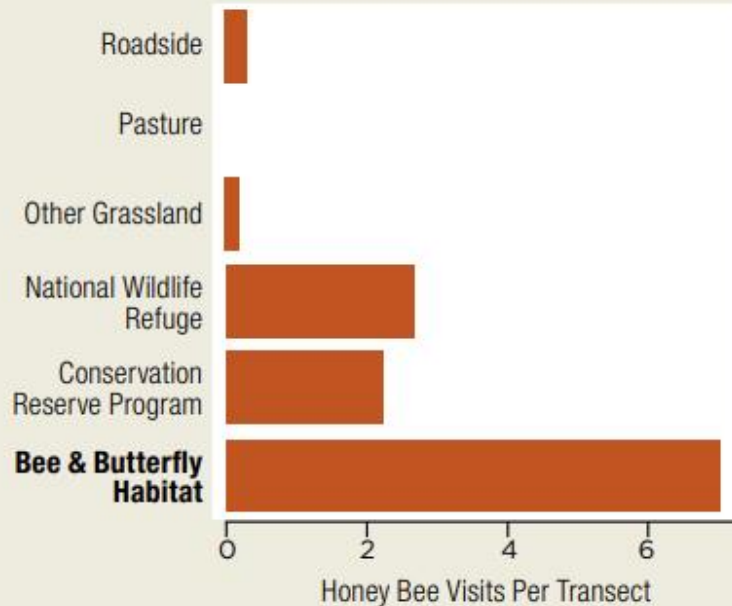
Elsa Gallagher  
Habitat Program Director  
[elsa@beeandbutterflyfund.org](mailto:elsa@beeandbutterflyfund.org)



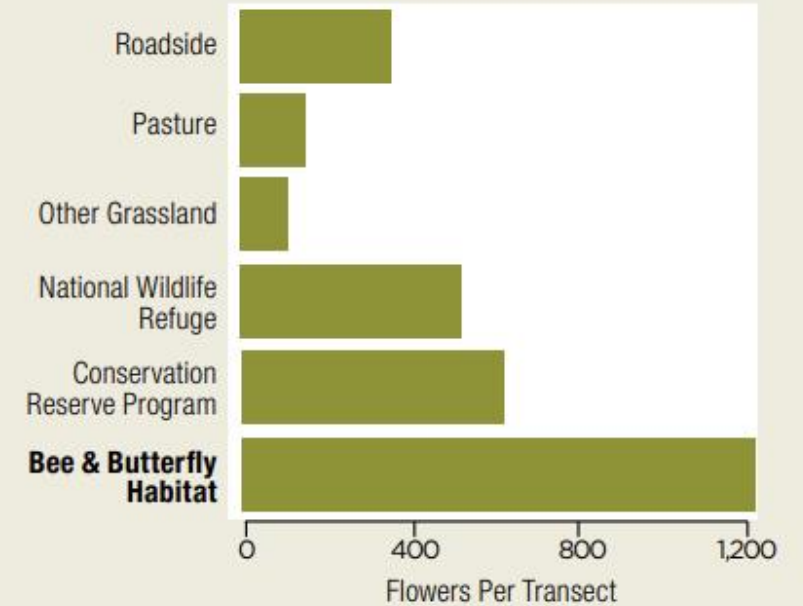
## Native Bee Flower Visits by Land Use



## Honey Bee Flower Visits by Land Use



## Flower Abundance by Land Use



# The Bee & Butterfly Habitat Fund

*A NextGen Conservation Solution*

# Solar Synergy

The program works directly with solar developers at no additional cost, to strategically design pollinator habitats within utility-scale renewable energy projects, and to offer additional tools and expertise to meet their multi-benefit objectives.



## 4 Key Benefits

NextGen  
Conservation  
Seed Mixtures

Carbon  
Sequestration  
Monitoring

Pollinator &  
Habitat  
Monitoring

Connecting  
Commercial  
Beekeeping



**The Bee & Butterfly  
Habitat Fund**  
*A NextGen Conservation Solution*



**MONARCH**  
JOINT VENTURE

