





Pandemic Opens Training Opportunities for Volunteer Monitors

March Monarch Meeting Tuesday, March 7

Julia Whidden, MLMP Coordinator







Pandemic Opens Training Opportunities for Volunteer Monitors

+ an update about Tourney North through the pandemic!



About MLMP

- Citizen science project started in 1997
- Collects long-term data on larval monarch populations and milkweed habitat across North America
- Citizen scientists find a site of milkweed (backyard, local park, etc.) and monitor it weekly for monarch larva
 - Report their findings to our data portal
 - Great project for all ages and used extensively in classrooms
- Data has contributed to nearly 30 peer-reviewed articles about monarchs and milkweed and the positive impact of citizen science

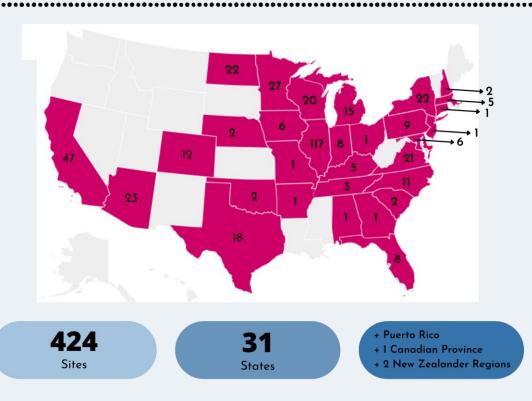


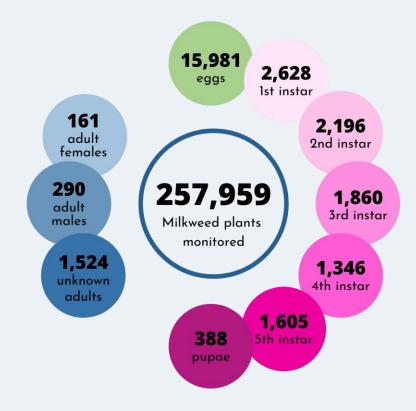


Participation in MLMP

MLMP Site Locations

MLMP Activity 1 Data: 2022 Summary







MLMP Training History

PRE-PANDEMIC

- Training videos found for free on website, selfguided and self-paced
- Questions e-mailed to us
- Some small-scale inperson trainings offered by MLMP and trainers across the country

2020-2022

- Seven paid 4-hour training sessions offered online, led by monarch experts from the UW-Madison Arboretum (Dr. Karen Oberhauser) and MJV
 - Break-out rooms and Q&A periods allowed discussion between volunteers and experts and fostered sense of community
- Trained 430 volunteers from a much broader geographic area, including NZ
- In 2022, first time offering region-specific trainings (western states, southern states, northern states)



Pandemic MLMP Training

- Post-program surveys = very positive response
 - Even from participants who have challenges with technology and the online format
 - Many attend just to learn about monarch biology and conservation but don't become citizen scientists → that's okay!
- Paid trainings offered fundraising opportunity
- Offering 3 online trainings again this spring
- While online trainings lack opportunity for hands-on learning, still have a lot of educational and communitybuilding value





Journey North Through The Pandemic

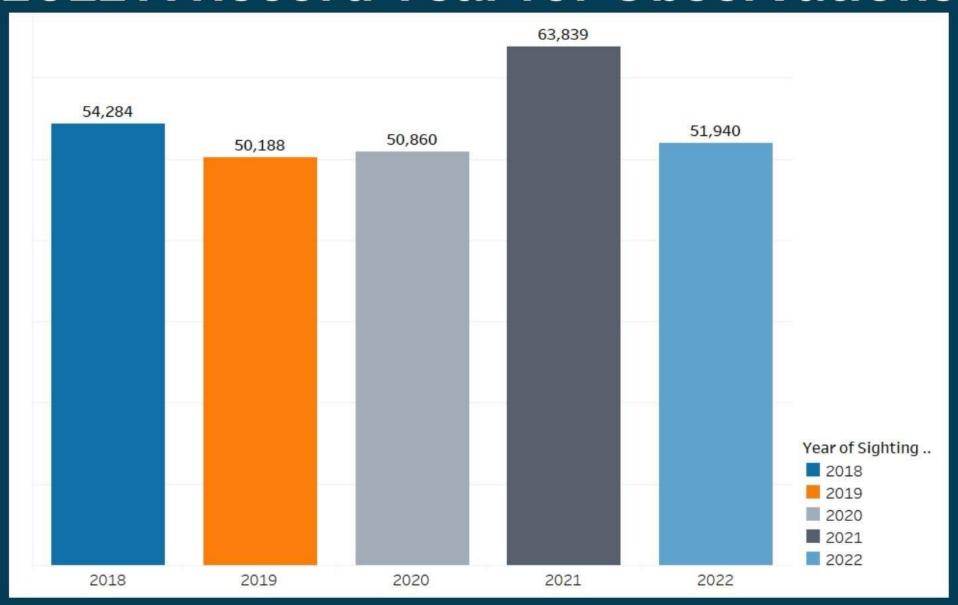


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Journey North's Mission



2021 A Record Year for Observations



Reflection & Action

Pledged Shared with 36,000 subscribers

From citizen science to participatory

Discussed science / From citizen scientists to

volunteers & observers

Evaluated Inventoried JN educational materials & identified niche

Extended Revamped selected JN educational materials for learning at home

Launched "I am Journey North"

A Message From Journey North

We acknowledge that we must do more to form a more inclusive community.



Journey North

Educational Resources
Review & Recommendations



