

Sponsor the Rights-of-Way as Habitat Working Group Interactive Habitat Vendor Map

The Rights-of-Way as Habitat Working Group (the Working Group) hosts and maintains the [Interactive Seed Map](#) which shows seed and plant vendors and seed specialists in the United States and Canada. On this map, service providers can add information about the services they offer, the states in which they operate, and their contact details, which are displayed on the map to help potential clients identify providers that meet their conservation needs. This publicly accessible resource is maintained free of charge to support connections between organizations and service providers working to advance habitat restoration goals.

The proposed update for the Interactive Seed Map is to expand it to be a more comprehensive tool to support a variety of vegetation management needs for rights-of-way. The Habitat Vendor Map will include a broader spectrum of vendor products and services for utility and roadside-scale habitat vegetation management. This map will include information on vegetation management services, technical services, and native seed supply. The map will also be updated to enhance usability for both vendors submitting their information and users navigating the platform.

Example Habitat Vendor Map

The screenshot displays the Habitat Vendor Map interface. At the top, a green header contains the title "Habitat Vendor Map" and instructions: "Select services of interest below. Click on the map to find providers in your area by state. Click [HERE](#) to add your services as a service provider." Logos for UIC Sustainable Landscapes and ROW HWG are also present. Below the header is a grid of service categories: Native Seeds, Seed Mix Design, Site Prep, Seeding, and Planting, IVM Planning, Habitat Monitoring, Conservation Mowing, Targeted/Selective Herbicide Application, Prescribed Grazing, Prescribed Fire, ESA Compliance Assist, and Monarch CCAA/Bumble Bee CBA. The main area features a map of the United States on the left and a list of providers on the right. The selected provider, "The Wandering Root", is highlighted in orange. Its details include the website <http://www.thewanderingrootfarm.com>, contact information (Last, First, Email), and the states/provinces covered (IL, WI). A search bar and a list of other providers are also visible.

Details for Service Provider Selected:	
The Wandering Root	
http://www.thewanderingrootfarm.com	
Last, First	
Email	
State and Provinces Covered:	
◦ IL	
◦ WI	

Search Provider Name
The Wandering Root
Dragonfly Dreams Seed Co.
The Forget-Me-Not Nursery
Cinder & Soil Co.
Mossy Creek Provisions
Soil-Mates Seeds
The Gilded Fern
Plant Palette
The Rustic Root
Root & Rise Organics
Buzzing Bloom Farm
Wildflower Harvest Co.

Working Group website

The Rights-of-Way as Habitat Working Group has recently unveiled its updated website which is now ADA accessible and features new and improved interactive tools and resources making the website a leading resource for energy and transportation organizations looking to manage their rights-of-way sustainably. The Working Group website receives about 1,400 visits a month from partners looking for information and resources.

Sponsorship Levels

The Working Group is looking for funding to support the update to the Habitat Vendor Map to improve the user experience, and to expand the information currently hosted on the map. These updates will direct energy and transportation companies to the best fit for their needs.

Below are the accompanying sponsorship levels for direct contributions and corresponding recognition benefits. The benefits of Sponsor Organizations are based on the approximate value of the direct funding for the map.

Sponsorship Level	Creator \$1,000+	Contributor \$2,500+
Organization name and logo on Habitat Vendor Map's webpage	✓	✓
Organization name and logo on the Working Groups front page for one year.		✓
Use of the Rights-of-Way as Habitat Working Group "Sponsor Organization" logo		✓

Direct funding support may include, but is not limited to, a restricted or unrestricted gift donation, grant award, or other type of corporate or organizational sponsorship.

To learn more about how you or your organization can sponsor the Habitat Vendor Map, please contact Anne Jansen, Conservation Analyst, Sustainable Landscapes Program at annej2@uic.edu.